



Best Dressed Competition Terms & Conditions

The promoter is: Chester Racecourse Ltd whose registered office is The Racecourse, Chester CH1 2LY.

The competition is open to participants aged 16 years or over with a valid ticket allowing access to the Paddock area except for employees of Chester Race Company Ltd, and anyone otherwise connected with the organisation or judging of the competition.

There is no entry fee to enter this competition.

By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.

The competition will run from 11.30 – 15.45 on Saturday 28th July. After this date no further entries to the competition will be permitted. If you enter after this date, your entry will not be counted.

No responsibility can be accepted for entries not received for whatever reason.

The rules of the competition and how to enter are as follows:

Have your photograph taken by the Best Dressed team at the Flower wall and then fill in your details online using your QR code card. If you are selected as a finalist you will be contacted via text, telephone or email and invited to the Parade Ring for the winning presentation. If the team cannot get in touch with you by 16.45 they have the right to select another finalist in your place.

The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice. Any changes to the competition will be notified to entrants as soon as possible by the promoter.

The prizes:

1st Prize: Voucher for £500 to spend in Hackett London Cheshire Oaks. Bottle of champagne, 4 tickets to the Boodles Roodee Challenge Cup Polo on Saturday 8th September.

2nd Prize: Voucher for £250 to spend in Hackett London Cheshire Oaks. Bottle of champagne, 4 tickets to the Boodles Roodee Challenge Cup Polo on Saturday 8th September.

3rd Prize: Voucher for Hackett Polo Shirt. Bottle of champagne, 4 tickets to the Boodles Roodee Challenge Cup Polo on Saturday 8th September.

The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.

The prize is as stated and no cash or other alternatives will be offered. The prizes are not transferable or refundable and can only be granted at point of purchase at the Hackett Cheshire Oaks store. In order to redeem prizes customers will be required to join 65B, The Hackett Membership Club. Vouchers cannot be applied to shoes or Hackett grooming, eyewear, watches,

gift vouchers, bespoke and personal tailoring. Hackett, may at its own discretion, vary the applicable discount as well as the products and services covered from those stated above. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.

The winners will be chosen by a judging panel.

The winner will be announced at Chester Races and presented with the prize or confirmation of the prize including details of how to receive if applicable.

If the winner cannot be contacted or do not claim the prize within 30 minutes of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.

Chester Racecourse's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.

The winner agrees to the use of his/her name in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely in accordance with current [UK] data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

Entry into the competition will be deemed as acceptance of these terms and conditions.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram, Facebook, Twitter or any other Social Network.

Chester Racecourse Ltd shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to this webpage.

Privacy Policy

Priority SMS LTD (PSMS) is committed to clearly communicating our privacy policy to brands and participants who use our services. The purpose of this statement is to inform our participants of the kind of information we may gather, and how we may use that information. By using our services you consent to the collection and use of your information as described in this Privacy Policy.

Marketing Partners

Our services are typically used by other companies ("Marketing Partners"). These companies may hire us to take photos and/or collect data of participants. The Marketing Partners that hire us may have a separate Privacy Policy that differs from the PSMS Privacy policy described in this statement. If so, please refer to the Privacy Policy link on the page where your photo is displayed, and on the web pages of any Marketing Partners you may visit or provide personally identifiable information to. PSMS does not control the Privacy Policies of any of its Marketing Partners.

Permission Based Marketing

PSMS encourages permission-based marketing. Some Marketing Partners notify participants that by participating in activities, they may be granting permission to be solicited via email and direct mail. Please carefully review these Privacy Policies to ensure that you are fully aware of how they might handle your information.

Providing Information

You may have the option to disclose information and/or answer survey questions. Personal information may include your name, address, email, and other demographic or preference information. Survey information requested by Marketing Partners may differ from Activation to activation and may cover a wide range of questions. All data information on the participant is hosted on a secure EU server.

Policy Concerning Participants Under the Age of Eighteen

PSMS may take photos of participants of any age, but, in compliance with existing and proposed laws, we do not desire to collect any personally identifiable information from participants under eighteen years of age. If you are under eighteen, please do not provide any information of any sort. If PSMS discovers that a participant under the age of eighteen has provided any personally identifiable data, it will delete all information collected on that participant.

Privacy of your Photo

Once the email is provided and image is approved by the participant, the image goes to a publicly available gallery. The participant also has the option to share the image on their preferred social media platform such as Facebook, LinkedIn or Twitter.

In exchange for receiving a free photo, you grant both PSMS and our Marketing Partner the right to use your image and likeness for marketing and promotional purposes, unless you specifically request removal of the photo from our system by the method described below.

Requesting Removal of your Photo

Your photo may be posted to a hosted website and public gallery of the event. You may request removal of your photo at any time by simply forwarding this email to tags@prioritysms.co.uk Upon receipt of the email, we will remove your photo and confirm its removal via email.

Photo Content

Our services are intended for good, wholesome fun! PSMS does not condone or knowingly allow the capture or forwarding of obscene, vulgar, pornographic, or offensive photos. While PSMS will remove any known offensive material, we make no warranty, express or implied, regarding the content of captured photos or their appropriateness or inappropriateness for any particular purpose. By using our services, you relieve PSMS and any of its Marketing Partners or affiliates of any liability or harm that may be caused by the posting of any and all photos on the Marketing Partners website.

Use of your Photo

In exchange for receiving a free photo, you grant our Marketing Partner the right to use your image on a hosted website, unless you specifically request in writing that we not use your photo in this

manner by following the instructions above in the section of this Privacy Policy titled "Requesting Removal of your Photo".

When accessing your photo you also have the option to share your photo on your preferred social media platforms such as Facebook, LinkedIn or Twitter.

Cookies

PSMS may set and access PSMS "cookies" on your computer. These cookies collect data while you are accessing hosted web pages. Examples of collected data are: how and when pages are visited, by how many people, other sites visitors click through to, and what their personal preferences are. Our Marketing Partners' use of their cookies is subject to their own privacy policies.

Opting-out

PSMS strives to honor a high standard of privacy and opt-in protocol. Other than the emails we send notifying you that your photo is ready to be viewed, any ongoing communications will include an opt-out method in the same email.