



CHESTER
RACECOURSE

STYLE GUIDE 2025

YOUR GUIDE TO STYLE

IN PARTNERSHIP WITH

BOODLES
1798

Cheshire
Oaks
Designer Outlet

STYLE GUIDE 2025



YOUR GUIDE TO STYLE

AT CHESTER RACECOURSE

A day at Chester Races is the perfect opportunity to embrace style and dress to impress. Whichever ticket you book, we encourage all guests to dress for the special occasion and most importantly feel great in whatever you choose to wear. We do operate a dress code for each of our enclosures which you can find on our website, so please enjoy looking at the inspiration and be sure to check the guidelines for each enclosure before you select your race day outfit.

In partnership with Cheshire Oaks Designer Outlet, our style guide aims to give you style inspiration for your day at the world's oldest racecourse. Cheshire Oaks have selected a range of items, categorised into five simple style edits, which are right on trend for this summer and easy to put your spin on.

The outfits chosen have been selected with you in mind! So as much as being super on-trend, they are also comfy and priced accessibly.

Regardless of the type of badge or ticket you hold, a day at the races is the perfect opportunity to up the style stakes, dress in your finery and enjoy the glamour of Chester's stylish surroundings. The season kicks off with the prestigious Boodles May Festival on the 7th, 8th & 9th May. Each day brings thrilling racing action, but the fierce competition doesn't end on the track. Racegoers battle it out in the style stakes to be crowned our 'Best Dressed' guest in our renowned style competition.

Don't want to miss out on all the exciting action?
Check out our fixtures and book your tickets at chester-races.com.

THE STYLE EDITS

If you're unsure on what to wear, looking at what the trends are for the summer season is always a good place to start. Cheshire Oaks' stylist Beki Gregory gives her take on the key trends.

"This season, it's all about soft golden tones, vibrant florals, and an effortlessly coordinated look that oozes style and sophistication. Pantone shades like buttery yellow, mint green, and soft pink create the ultimate summer palette, blending seamlessly into luxurious fabrics, perfect for your race day ensemble.

For couples, this is your chance to coordinate your looks, so think of complementary tones that work harmoniously together. Yellow and brown make a bold yet elevated statement, while mint green with black and white looks effortless and sleek.

So, whether you're drawn to the feminine florals of Hobbs, the sharp tailoring of Suit Direct, or the elegant hues from Moss, this season's looks are all about creating a chic and cohesive aesthetic that's right on trend for Spring/Summer 2025."



THE POWER EDIT



Power suiting is right on trend and a great alternative if you don't want to wear a dress. Channel your inner fashionista and choose a suit shape to suit you! This look makes a statement with a tailored, cropped trouser and an oversized blazer. But you can switch it up. Try a wide leg trouser to achieve a balanced look and to accentuate your natural curves. From runway to race day, take what is hot on the catwalk and rock it on a day at the races.

LADIES: Right to Left; Suit Jacket : Paul Smith RRP £540 Outlet £135, Suit Trousers : Paul Smith RRP £330 Outlet £135, Shoes: Russell & Bromley RRP £254 Outlet £55

JEWELLERY: Boodles Raindance Chelsea Yellow Gold Diamond Pendant £22,600
Boodles Raindance Chelsea Yellow Gold Diamond Earrings £30,500
Boodles Raindance Chelsea Yellow Gold Diamond Cluster Bangle £18,100
Boodles Raindance Chelsea Yellow Gold Diamond Ring £30,300



THE STATEMENT EDIT

GENTLEMEN

Be bold and stand out from the crowd! We've paired a blue suit with a black tie and shoes to create a strong and impactful look. It's not just the ladies that can make a statement with their race day style, so be sure to step out of your comfort zone when choosing your suit and accessories. You could even switch up the colour of your waistcoat to create an elevated look.

GENTLEMEN: Right to Left; 3 piece Suit: Suit Direct RRP £263.90 Outlet £203, Shirt: Suit Direct RRP £34.99 Outlet £29, Tie: Suit Direct RRP £29.99 Outlet £24, Socks: Moss RRP £8.95 Outlet £6.95, Shoes: Dune RRP £119 Outlet £80



LADIES

Don't be scared to make a statement! Monochrome might not be the first thing you think of when choosing a summer look, but using the colours in summery styles and luxurious fabrics really do make amazing race day statements. Plus, it's not just the dress where you can stand out from the crowd. A statement headpiece is the perfect way to elevate your race day look.



LADIES: Right to Left; Dress: Reiss Outlet Exclusive £160, Fastinator: Stylists Own, Shoes: Carvela RRP £119 Outlet £69, Bag: Kate Spade RRP £189 Outlet £119

Jewellery: Boodles Raindance Medium Platinum Diamond Ring £30,300, Boodles Raindance Platinum Diamond Hoop Earrings £15,800, Boodles Over the Moon Diamond Platinum Pendant £22,100, Boodles Over the Moon Diamond Platinum Bangle £50,400

THE RELAXED FIT EDIT

GENTLEMEN

Whilst suited and booted is the style of choice for most, in some of our enclosures the dress code is more relaxed. A cool yet comfortable outfit like a casual jacket and a pair of chinos is perfect for a more chilled day at the races. The neutral tones are really easy to wear and create casual look that you could easily dress up if you wanted. Add a smart shoe to take this outfit from day to night.



GENTLEMEN: Right to Left; Jacket: Moss RRP £129 Outlet £109, Shirt: Moss RRP £17.95 Outlet £14.95, Trousers: Moss RRP £69.95 Outlet £59.95, Shoes: Russel & Bromley RRP £195 Outlet £75

LADIES

Who said relaxed needed to be boring! This light, bright and summery dress is comfortable and casual for a more relaxed day at the races, but it's so easy to dress up or down! To create a more elevated look, add a pair of sunglasses and a statement piece of jewellery. Or why not add a headpiece like we've done. This will be sure to take the look to the next level.



LADIES: Right to Left; Dress: All Saints RRP £199 Outlet £89, Bag: Dune RRP £89 Outlet £60, Fastinator: Stylists Own, Shoes: Dune RRP £89 Outlet £60

Jewellery: Be Boodles Pink Diamond Pendant £25,700,
Be Boodles Platinum Diamond Earrings £9,500,
Be Boodles Platinum and Rose Gold Diamond Bracelet £21,800



THE LUXURY EDIT



GENTLEMEN

Feel the epitome of class in this stylish blue suit. Don't be scared to mix colours to create a unique look. This suit combination is a great example of being able to combine different summery tones to make the traditional suit feel modern, fresh and on-trend. The waistcoat adds a sophisticated and formal touch to the outfit. Pair with some brown loafers to keep the outfit looking effortless.

GENTLEMEN: Right to Left; Suit Jacket: Suit Direct RRP £125 Outlet £105, Waistcoat: Suit Direct RRP £74 Outlet £64, Suit Trousers: Suit Direct RRP £74 Outlet £64, Shirt: Suit Direct RRP £34.99 Outlet £29, Tie: Suit Direct RRP £29.99 Outlet £24, Socks: Moss RRP £8.95 Outlet £6, Shoes: Dune RRP £119 Outlet £80



LADIES

Whichever enclosure you choose to spend your race day in, you can still boast a luxurious look for a fraction of the designer price tag. With a plethora of designer brands at Cheshire Oaks you are sure bag a bargain on some of the most luxurious pieces. This gorgeous floral dress fits beautifully for the summer season. The detail within the pattern and the flow of the fabric creates a sense of elegance. And of course, elegance and sophistication will never go out of fashion.

LADIES: Left to Right; Dress: Hobbs RRP £349 Outlet £261.75, Bag: Kate Spade RRP £295 Outlet £109.

Jewellery: Boodles Florentine Dolce Vita Pink Tourmaline Yellow Gold Ring £31,500, Boodles Florentine Dolce Vita Pink Tourmaline Yellow Gold Pendant £10,000, Boodles Florentine Dolce Vita Pink Tourmaline Yellow Gold Earrings £10,000



THE CHIC EDIT

GENTLEMEN

This suit fits perfectly with the sleek summer palette that is right on-trend this season. Choosing a double-breasted suit really adds a sense of chic to your look and the rich brown tones is a great way of adding colour if lighter tones aren't to your taste. A classic loafer will make this classic look feel fresh and modern. You'll ooze classic sophistication in this timeless yet fresh looking outfit.



GENTLEMEN: Right to Left; Suit Jacket: Moss RRP £149 Outlet £129, Suit Trousers: Moss RRP £80 Outlet £70, Shirt: Moss RRP £49.95 Outlet £39.95, Tie: Moss RRP £49.95 Outlet £39.95, Socks: Moss RRP £8.95 Outlet £6, Shoes: Moss RRP £69.95 Outlet £59



LADIES

This look screams SUMMER! The buttery yellow tones of this dress are right on trend. With its light and airy feel making it perfect for warm race days on the Roodee. If yellow isn't your colour, why not try another pastel tone? Pastels in pink, green and blue are always great options. To glam the look up, add gold accessories and a headpiece. We think adding a touch of sparkle would set you aside in the style stakes.



LADIES: Right to Left; Dress: Abercrombie RRP £110 Outlet £84.99, Fastinator: Stylists Own, Shoes: Carvela RRP £139 Outlet £79, Bag: Carvela RRP £89 Outlet £59

Jewellery: The Boodles National Gallery Collection - Play of Light Bracelet £76,500, The Boodles National Gallery Collection - Play of Light Rose Gold Pendant £28,000, The Boodles National Gallery Collection - Play of Light Rose Gold Ruby Earrings £8,000, Boodles Raindance Chelsea Yellow Gold Diamond Ring £29,800





LET YOUR
OUTFIT BE
THE MANE
EVENT THIS
SEASON



BOODLES
1798

