

WHY PARTNER WITH CHESTER RACECOURSE?

We've been around since 1539, so we've had time to make our partnership opportunities the best in the business.

Partnering with our historic racecourse offers the perfect opportunity to get your brand out there whether you're looking to reach a national audience, work alongside high-end luxury brands, reward your team or engage with local racegoers – our packages tick all the boxes!

WHAT'S IN IT FOR YOU:

Showcase your business
to up to 20,000+
racegoers per day.



Tailored branding,
advertising and activation
opportunities.

Extensive reach through
media platforms, from
newspapers to
social media.



National television
coverage through ITV and
Sky Sports Racing.



Promote alongside other
industry leaders and
high-end luxury brands.

Gain exclusive access to
The Halliwell Jones Paddock
Club on racedays.



Reward your employees,
clients, and customers with
exceptional hospitality.

Work with a creative and
innovative team of
professionals.