

WHY PARTNER WITH CHESTER RACECOURSE?

We've been around since 1539, so we've had time to make our partnership opportunities the best in the business.

Partnering with our historic racecourse offers the perfect opportunity to get your brand out there whether you're looking to reach a national audience, work alongside high-end luxury brands, reward your team or engage with local racegoers – our packages tick all the boxes!

WHAT'S IN IT FOR YOU:

Showcase your business to up to 20,000+ racegoers per day.



Tailored branding, advertising and activation opportunities.

Extensive reach through media platforms, from newspapers to social media.

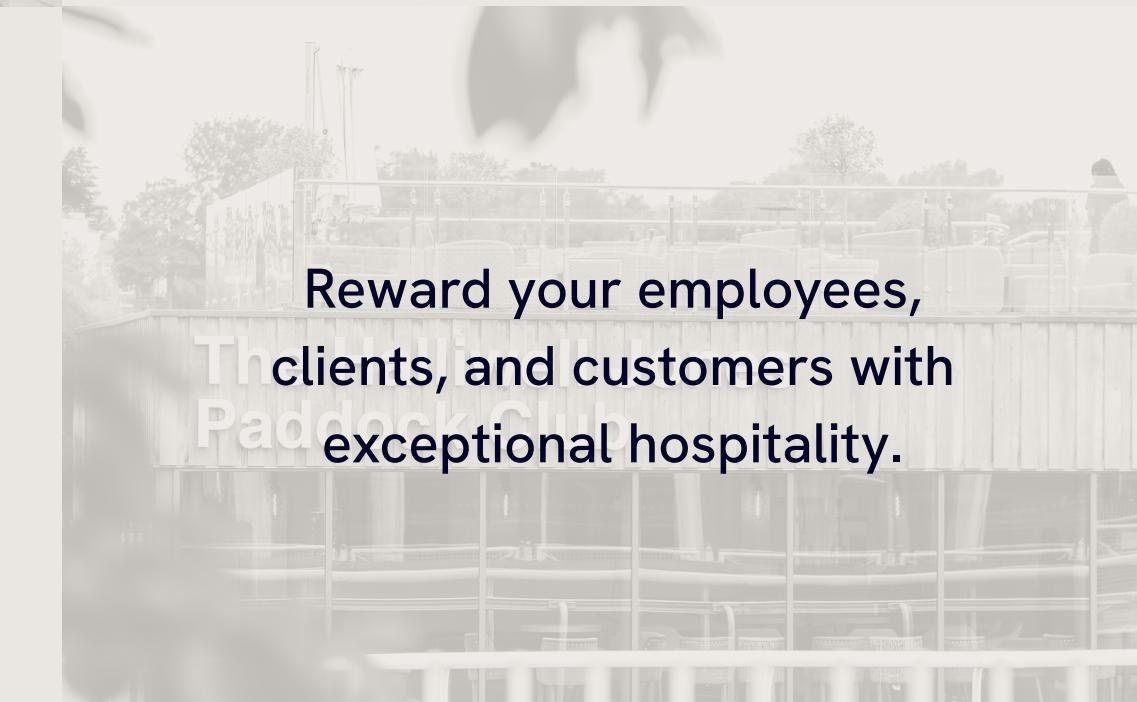


National television coverage through ITV and Sky Sports Racing.



Promote alongside other industry leaders and high-end luxury brands.

Gain exclusive access to The Halliwell Jones Paddock Club on racedays.



Reward your employees, clients, and customers with exceptional hospitality.

Work with a creative and innovative team of professionals.